

From academia to operations

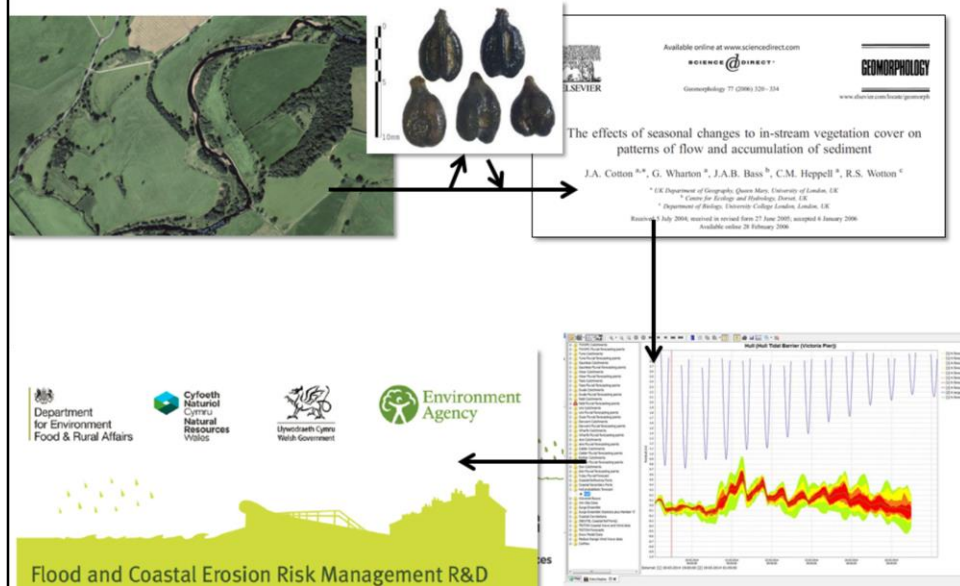
Dr Jacqui Cotton

Principal Scientist

Flood and coastal erosion risk management research and development programme



The live and times of Jacqui Cotton



Career profile so far:

I did a PhD in floodplain sedimentology, geomorphology and palaeoecology at Newcastle Geography Dept

After that I worked as a palaeoecologist in an archaeological consultancy in Durham University for a year whilst I wrote up my PhD

After discovering that palaeoecology was not for me, I got postdoc (joint between Centre for Ecology and Hydrology and Queen Mary, University of London), working on a large NERC programme called LOCAR (lowland catchment research) which was a successful project with lots of publications.

However, I decided after academia for three years that I wanted to do something a little closer to application, and wanted to try applied research in either a consultancy or the public sector. So, I got an operational job at the Environment Agency in flood forecasting, after 2 years I managed to get my 'dream job' in the flood risk management research and development team at the EA.

Principal Scientist and Research Theme Manager

- Developing research
- Managing projects
- Steering external research
- Providing evidence



What does my current job entail?

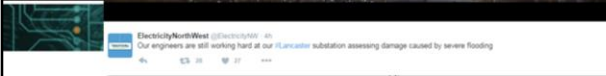
Developing research: I develop the scope for research projects which the EA commissions. This entails working with operational and head office staff to work out what their R&D needs are. I need to understand the business and how people work and have extensive networks across the organisation. I also need to know about the status of research my areas of FCRM which include flood risk strategy, catchment management, the social and economic impact of flooding and flood risk policy.

Managing projects: everyone in my 12-person team manages research projects which we produce the specification for, procure then manage ourselves. We are also involved in making sure that the outputs and results are used by flood risk management authorities.

Steering external research: I am involved in helping universities in developing research proposals, I sit on the steering groups of research council/EU projects and am responsible for ensuring that the relevant people in the EA are aware of and can use the outputs.

Providing evidence: As the flood risk research team, we are asked to summarise research and evidence for use by the EA or Defra. For example, during flood events such as the one in Cumbria last weekend or in Winter 2013/14, we are asked to summarise the most recent research/knowledge base on a range of issues, from the science and accuracy of our forecasts to risk communications to economic impacts.

Energy and the EA



The Future of National Infrastructure: Outcomes from the UK Infrastructure Transitions Research Consortium

Institution of Civil Engineers
15th October 2015

ITRC

EPSRC



Managing change is simply good business.

Flooding, drought and extremes of temperature are likely to become more common as the climate changes. Taking steps to understand and manage these risks will help to avoid disruption to your business.

Climate risks and suppliers

Severe weather may affect your supplier's ability to fulfil an order. Increase the cost of raw materials, or complete an obligation.

72%

of organisations surveyed by the Centre for Business Resilience identified a supply chain risk related to changes in climate with the greatest or significant effect on their business or service.

Climate risks and operations

Severe weather has the potential to affect your business operations in many different ways. It can damage premises or infrastructure, and your staff at risk, or make you vulnerable to disruption elsewhere in the supply chain.

Severe Weather

The badging weather can cause disruption to operations. It can lead to an out of stock situation, putting staff, inventory, and equipment at risk of damage.

Climate risks and customers

More frequent severe weather can have important consequences for the fulfilment of orders and managing relationships with your customers.

£200m

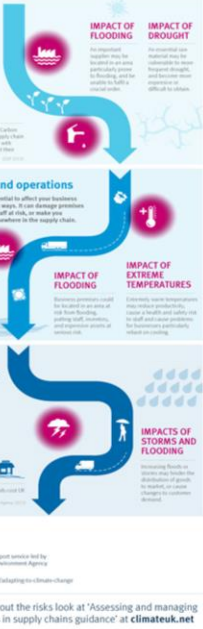
is estimated for the 2012 flood-loss in the UK.

CLIMATE READY

A report issued by the Environment Agency

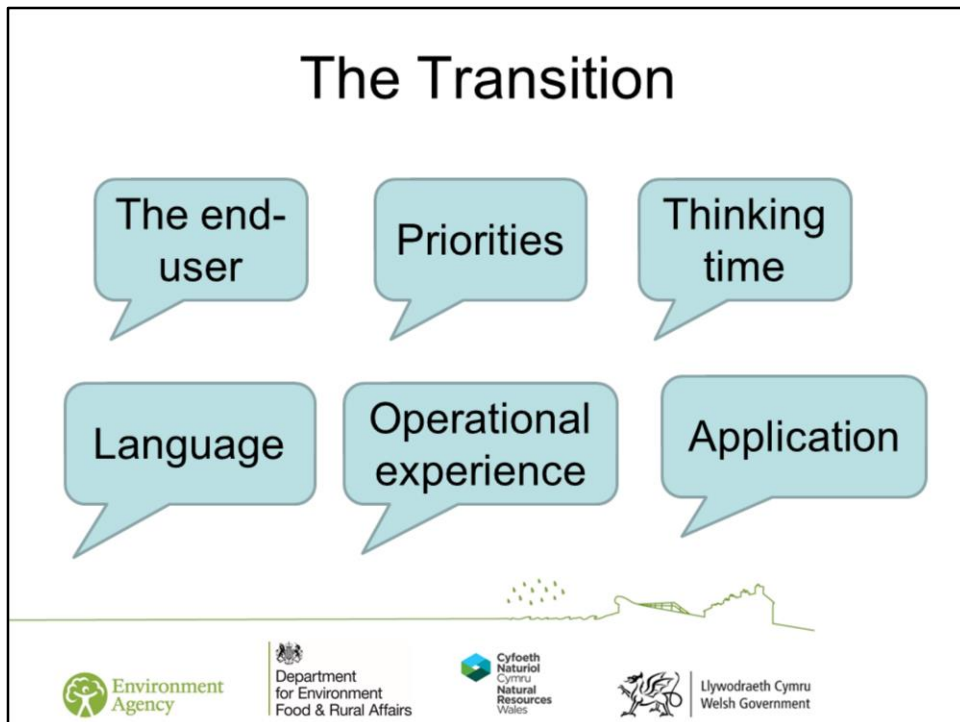
www.gov.uk/government/uploads/attachments/climate-change

To help you think about the risks look at 'Assessing and managing climate change risks in supply chains guidance' at climateuk.net





In the non-flood risk world, many EA teams deal with energy suppliers. Teams deal with industry regulation, water and air pollution, use of water resources, radioactive substances, the environmental impacts of the energy industry (power stations, fracking) and waste management. All teams have technical expertise, and many have team members with masters and PhDs. Our research department has teams whose members do the same job as myself but in the fields describes in the 'bubbles' on the slide.



There are a many differences between academia and the public sector which should be considered including:

Who is your customer or end-user? I have specific customers for my work who have needs which my research, projects or briefings needs to address. We can't do work because it is interesting, there has to be a need, a link to the business and a benefit.

Priorities. Work priorities are based on the priorities of practitioners. Sometimes these are explicit and sometimes I have to gauge priorities by understanding the EA business and where research could most assist in improving effectiveness or efficiency.

Thinking time. This can be low! On Monday I had an hour to produce a briefing which summarised what recent research tells us about effective communications in the aftermath of a significant flood. We do try to spend some time at conferences or reading journals to make we have some space to reflect and think, but this is not very often.

Language. Public sector documents, presentations, briefings etc are written in a different way to academic documents. Terminology is also vastly different and takes a while to get used to.

Operational experience. This is really important. Even if you get a job in applied research, gaining some operational experience (as a brief secondment, or job

shadow), it's essential to understanding business research needs and how to design outputs that are fit for purpose.

Application. In my job, I'm constantly required to draw on and apply all of the research I've done over the years. I also frequently apply the generic research techniques learnt during my Phd and postdoc such as literature searching, understanding uncertainties in results, peer review and so on.

Sorry I can't be with you

Any questions, please get in touch

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Llywodraeth Cymru
Welsh Government